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Davenport, Iowa 52807  
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www.unitedwayqc.org



United Way  
of the Quad Cities Area

REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL

# LIVE UNITED™

## United Way Pledge Form

MR/MRS/MS/DR FIRST NAME MI LAST NAME

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HOME ADDRESS

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CITY, STATE, ZIP

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HOME PHONE DAYTIME/BUSINESS PHONE

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COMPANY NAME UNION/LOCAL

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DATE OF BIRTH

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EMAIL ADDRESS\*

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- Register me for the United Way Loyal Contributor Program. I have been contributing to United Way for \_\_\_\_\_ years.
- I wish to remain anonymous. Do not include my name in any printed materials.

\*By providing an email address, you consent to receiving communications from United Way.

- My combined gift qualifies me for Leadership Circles recognition.

Indicate Level:

(Leadership levels listed on back)

- This is a combined gift. Please list the other giver's name and workplace:
- 
- 

- I want to volunteer.

### PLEASE SELECT PAYROLL DEDUCTION OR A DIRECT GIFT.

#### EASY PAYROLL DEDUCTION

Pay periods per year:

Amount per pay period:

My total annual gift:

\$:

#### ONE-TIME GIFT OF:

AMOUNT \$

Direct gift to be paid by:

- Cash
- Credit/Debit (Visa/MC/Discover/AMEX)
- Personal check (enclosed)
- Bill me (minimum of \$25 required)
- Stock (contact United Way to facilitate)

Credit Card Number (if applicable)

Expiration Date

### PLEASE CHOOSE HOW YOU WANT TO INVEST IN YOUR COMMUNITY. YOU MAY CHOOSE TO INVEST IN EITHER OR BOTH OF THESE FUNDS.

- COMMUNITY ACTION PLAN.** Work that is focused on specific issues and builds a stronger future for our community by:

- Helping children and youth achieve their potential
- Promoting financial stability and independence and/or
- Improving people's health

AMOUNT \$

- UNITED WAY FUNDED PROGRAMS.** Over 90 programs throughout our community that address people's immediate needs in the areas of Education, Income and Health.

AMOUNT \$

#### Imagination Library

AMOUNT \$

You can help prepare a child for success in school. Children enrolled in Imagination Library receive one book each month from birth to age 5. Learn more about Imagination Library at [www.unitedwayqc.org](http://www.unitedwayqc.org).

#### Designated Contribution

AMOUNT \$

AGENCY NAME AND ADDRESS  Please do not release my information to the designated agency.

\_\_\_\_\_

Signature/Date

Please check the accuracy of all your entries.  
Thank you for investing in United Way.

Thank you for your contribution through the United Way campaign. No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. You will also need a copy of your final pay stub of the tax year showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information.

# WHAT WE DO

Everyone deserves opportunities to have a good life: a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

**That's why United Way of the Quad Cities Area focuses on Education, Income and Health – the building blocks for a good quality of life.**

We invite you to join us in creating a better, brighter future for the Quad Cities. GIVE. ADVOCATE. VOLUNTEER. **LIVE UNITED.**

## EDUCATION

### *Community Action Plan*

United Way is addressing specific issues in the area of Education that help create long-term community change. These issues include kindergarten readiness, grade-appropriate reading levels and graduation rates.

**Achieve Quad Cities:** Every school day, three Quad-City students drop out. Achieve Quad Cities is a regional partnership working to increase the graduation rate by 5% over 10 years. It is being led by United Way and the Community Foundation of the Great River Bend. In the first year, we have impacted over 2,600 students' lives. Learn more at [achieveqc.org](http://achieveqc.org).

**Imagination Library:** Children birth to age five living in Scott or Rock Island County are eligible to receive one free, age-appropriate book per month to promote literacy and a passion for learning. Over 10,000 children are currently enrolled.

**Operation READ:** Volunteers visit six after-school programs and two preschools each week to read to children and engage them in creative, book-related activities. Children surveyed before and after participating showed an increased interest in reading.

**Pohlmann Backpack Project:** Children who participate in the free and reduced lunch program receive a backpack full of food provided by the River Bend Food Bank. Through this initiative, they also receive a free age-appropriate book quarterly to increase literacy.

### *Funded Programs*

We fund 35 programs that are advancing education across the Quad Cities. These programs address school readiness, improving attitudes and performance, delinquency prevention and character building.

## INCOME

### *Community Action Plan*

United Way is addressing specific issues in the area of Income that help create long-term community change. These issues include increasing income, building savings and gaining and sustaining assets.

**Earned Income Tax Preparation Service:** United Way partners with Volunteer Tax Assistance (VITA), AARP Tax-Aide and community programs to offer free tax preparation services to Quad Citians with a household income not exceeding \$49,000. Along with bringing over \$5 million to our community, this initiative serves as an important entry point to get families on the path to financial stability.

### *Funded Programs*

We fund 28 programs that are helping Quad Citians achieve financial stability. These programs address skill building and access to services, basic needs and safety, employment and housing, seniors and self-sufficiency.

## Leadership Circles

United Way Leadership Circles recognizes gifts at the following levels.

**If your spouse/partner gives separately, you may combine your gifts to qualify. Please complete the front of the pledge card accordingly.**

<b>Honor Circle</b>	Salaried employees: 1.5% of salary Hourly employees: 2 hours of pay/month
<b>Young Leaders</b>	Young Leader VIP: \$750 to \$999 Young Leader: \$500 to \$749 Prospective Young Leader: \$250 to \$499
<b>Thousand Plus Circle</b>	\$1,000 to \$1,749
<b>Bronze Circle</b>	\$1,750 to \$2,499
<b>Pewter Circle</b>	\$2,500 to \$4,999
<b>Silver Circle</b>	\$5,000 to \$7,499
<b>Gold Circle</b>	\$7,500 to \$9,999
<b>Tocqueville Society</b>	\$10,000 +

## Women's Leadership Council (WLC)

WLC is an educated, informed and dedicated group of women working together to make a positive impact in the lives of children birth to age five. Learn more at [unitedwayqc.org/wlc](http://unitedwayqc.org/wlc).

## United Way Foundation

For more information on how to make a legacy gift to the United Way Foundation of the Quad Cities, please contact United Way at 563.344.0340.

## 2011 Challenge Grants

The Hunt and Diane Harris Family Foundation will match any new or increased level of leadership giving to United Way (up to \$30,000).

## HEALTH

### *Community Action Plan*

United Way is addressing specific issues in the area of Health that help create long-term community change. Currently, United Way is a key partner in several collaborative health partnerships, including an initiative focused on improving access to youth mental health services.

### *Funded Programs*


We fund 33 programs that are helping families and individuals improve their health. These programs address family support, health, substance abuse, prevention of abuse, building a healthy community and parenting.

For a full list of funded programs, visit [unitedwayqc.org](http://unitedwayqc.org).

## 2-1-1

Individuals can call 2-1-1, 24 hours a day, 7 days a week, to get connected to services in the community, such as finding food, rent or utility assistance.

You can also call 563.355.9900 or visit [unitedwayqc.org](http://unitedwayqc.org).

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**   
**WWW.UNITEDWAYQC.ORG**