

News Release

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FOR IMMEDIATE RELEASE

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Vitality Snapshot Task Force Asks Organizations to Focus on Data *Team Unveils Tool to Encourage Collaboration and Effective, Efficient Decision-Making*

For close to five years, the Vitality Snapshot Task Force has produced a report with indicators about our community across many areas (e.g., health, education, employment, etc.).

This year, the team is taking it a step further and encouraging non-profit organizations to start using in-depth data in their decision-making process with the help of a free web-based tool called Community Issues Management (CIM). CIM includes over 700 national data sets and allows organizations to create maps, generate reports, identify the area of most need and make decisions based on the extensive data available.

Encouraging the use of data-informed decisions is not only relevant to people within organizations but also the general public, because they can ensure organizations they support are accessing the available information to maximize their services to their client populations.

To encourage this perspective in the community, the Community Vitality Task Force is holding a forum – How Data Can Improve the Vitality of the Quad Cities. The keynote speaker will be Denise Bulat, executive director of the Bi-State Regional Commission and it will include representatives from organizations and collaborations using CIM to enhance their work. Details are below. Attendance is open to the general public.

Date: Thursday, December 8 from 7:30-9am
Interviews can be arranged at the event or prior to by contacting Jenny Parvin at 309-269-6802

Location: i wireless center
1201 River Drive, Moline, IL

Individuals and organizations can register to use CIM at no charge by visiting cim-network.org/qc.

Community Vitality Task Force Partners

Community Foundation of the Great River Bend, The Moline Foundation, Quad City Health Initiative and United Way of the Quad Cities Area.

The Vitality Snapshot team thanks the Bi-State Regional Commission for its continued support.

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