

News Release

For Immediate Release

April 25, 2011

Contact: Jenny Parvin, 309.269.6802

United Way Unveils New Tool for Community Improvement

What: Introduction to Community Issues Management (CIM)

When: Tuesday, April 26 from 12:00-1:15pm, Lunch will be provided

Where: United Way of the Quad Cities Area, 3247 East 35 Street Court, Davenport, IA

This session will introduce Community Issues Management (CIM), a collaborative management system designed for local and regional organization to frame, manage and take action on complex issues. It is also used to engage the public and promote understanding of local issues.

CIM can be employed as a tool for use within organizations and as a tool for community engagement to foster participation in transparent, data-informed and collaborative decision making.

“CIM will allow our community to have a deeper understanding of the issues we face,” said Scott Crane, president of United Way of the Quad Cities Area. “It will also help us coordinate our efforts to better address these issues as we focus on advancing the common good in education, income and health.”

To learn more about this new community tool, please attend tomorrow’s information session, call Jenny Parvin at 309-269-6802 or visit <http://www.cim-network.org/qc>

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